



SPONSORSHIP

This year marks the 30th anniversary of Greene Applefest! The annual fundraiser is organized by the First United Methodist Church of Greene, and includes several Greene Community Organizations, such as the Boy Scouts, the Lions Club, the Masons, the Rotary, and more.

Over the past 30 years, AppleFest has grown into a top event in the region, and now attracts some **15,000** visitors annually. It is promoted by Greene Chamber of Commerce, as well as Chenango, Cortland & Broome County Chambers.

In addition to hundreds of craft and food vendors, music entertainment, educational area, and fantastic Kid's Zone over **25** area not-for-profit organizations rely on AppleFest as their significant fundraiser each year.

To help ensure the success of this important fundraiser, festival organizers seek the support of sponsors. This will allow AppleFest to Grow and to expand the entertainment and advertising of such an important Community Event, which benefits so many individuals and organizations in the community. Festival proceeds benefit over 25 non- profit organizations in the Greene community and scholarship funds.

AppleFest sponsor names will be branded with various levels of recognition, prior to and during the festival, including banners, print, social media and radio advertising.

Sponsorship levels fill up quickly. Space is limited, and the deadline for sponsorship confirmation is July 31.

Greene,
New York



Greene Applefest



2016 Sponsorship Opportunities

Four Levels of Sponsorship for AppleFest 2016

Platinum \$1000+

- Name of Individual or Business on AppleFest Event banners
- Signage included in Village with AppleFest Signs
- Announced throughout the festival as Platinum Sponsor
- Banner on Entertainment Stage
- Prominent Print, Website, Radio, Social Media Materials
- Logo Advertisement on AppleFest Facebook page, with link to company website.

Gold \$500

- Name of Individual or Business on AppleFest Event banners
- Announced throughout the festival as Gold Sponsor
- Promoted on AppleFest Website, Social Media and Printed Materials

Silver \$250

- Announced during AppleFest events.
- Promoted on AppleFest Website, Social Media and Printed Materials

Bronze \$100

- Promoted on AppleFest Website, Social Media and Printed Materials

We are also extending the opportunity for you to sponsor AppleFest events, Please consider supporting the AppleFest by sponsoring one of the following events:

- Entertainment
- Kid's Zone
- Scarecrow Contest

If you have questions or ways we might better serve your advertising and marketing needs, please contact Gerri Corey @ greeneapplefest@yahoo.com or 607-727-0699. Your sponsorship helps assure the success of the 2016 AppleFest and the organizations and programs it benefits.

***** free booth space to sponsors \$250 or greater**